



REPORT TO CITY COUNCIL

To: Honorable Mayor and Members of the City Council

From: Jason Simpson, City Manager

Prepared by: Rick De Santiago, Public Works Manager

Date: October 22, 2024

Subject: Agreement with SD Flags Banner and Signs for Graphics and Signs Citywide

Recommendation

Approve and authorize the City Manager to execute the Contractor Services Agreement with SD Flags Banner and Signs in an amount not to exceed \$30,000.00 for Graphics and Signs Citywide in such final form as approved by the City Attorney and authorize the City Manager to execute change orders not exceeding a 10% contingency of \$3,000.00 for unanticipated costs.

Background

SD Flags Banner and Signs is a specialized provider of visual communication solutions, offering a diverse range of products and services essential for enhancing public spaces. With expertise in creating banners, rigid signs, plaques, custom flags, digital print vinyl, channel letters, and A-frames, SD Flags Banner and Signs ensures that signage is effective and compliant with local regulations.

Discussion

This Agreement streamlines the design, production, and installation process. SD Flags brings expertise in offering design support and advice to ensure that the signage meets aesthetic and functional requirements, minimizing the risk of issues related to zoning and safety. The city can enhance its facilities' appearance and create a more engaging environment for residents and visitors.

Fiscal Impact

Funds are available in the City's Fiscal Year 24-25 Annual Operating Budget.

Attachments

Attachment 1 - Agreement
Exhibit A – Price Rate Sheet

