



REPORT TO CITY COUNCIL

To: Honorable Mayor or Members of the City Council

From: Jason Simpson, City Manager

Prepared by: Johnathan Skinner, Director Of Community Services

Date: March 14, 2023

Subject: **July 4th Fireworks Celebration on the Lake**

Recommendation

Approve and authorize the City Manager to execute an Agreement with Pyro Spectacular for the Annual July 4th Fireworks Spectacular in the amount of \$46,000 in such final form as approved by the City Attorney.

Background

For years, the City held an Annual Fireworks Spectacular on Lake Elsinore, which included a "View by Boat" fireworks show over the lake. Pyro Spectaculars, Inc. located in Rialto, California provided services. Pyro Spectaculars also performs the same service for many surrounding communities including Diamond Stadium.

Each year, more and more attendees enjoy the production, and KOLA Radio 99.9 broadcast a radio simulcast for the approximately 20-minute Fireworks show. In addition to those enjoying the show on the shore, limited boaters can experience the Fireworks on the Lake, sold only at Launch Pointe. As part of the festivities, a "Party in the Park" was held at Summerly Park, which included games, food, and a "Bike Parade" for the kids to decorate their bikes and ride on the sidewalks, around the sports fields.

Discussion

The Sheriff's Department, Fire Department, Public Works Department and Community Services Department will coordinate resources to ensure the festivities of the Fireworks Show are a fun and safe event. As the program has expanded year after year, in order to ensure the safety of the participants, staff is recommending the street closures identified on Exhibit C that will be enforced with a combination of City Public Works staff and Law Enforcement.

Fiscal Impact

Pyro Spectaculars is the only supplier of such services in this region; therefore, staff bypassed the normal bid procedures and chose Pyro Spectaculars, Inc. The Fireworks Show is budgeted in the Community Services Department line item for \$46,000.00. In addition, there are ancillary costs for staff time and resources that are associated with the implementation of the event with the approximate cost of \$24,000.00, which includes, but not limited to staffing for safety and law enforcement, Public Works personnel, and required equipment rentals.

If approved, an agreement will be signed and a 50% deposit of \$23,000.00 will be required for Pyro Spectacular to secure the fireworks show. The balance would be due after the fireworks event.

Attachments

Attachment 1 - Agreement
Exhibit A - Proposal
Attachment 3 - Traffic Control Plan Map