

10) **2023 Car Show Road Closures**

Approve temporary road closures on Main Street and Graham Avenue as identified in the Car Show Traffic Plan for September 1, 2023.



REPORT TO CITY COUNCIL

To: Honorable Mayor and Members of the City Council

From: Jason Simpson, City Manager

Prepared by: Johnathan Oliver Skinner, Director Of Community Services

Date: August 22, 2023

Subject: 2023 Car Show Road Closures

Recommendation

Approve temporary road closures on Main Street and Graham Avenue as identified in the Car Show Traffic Plan for September 1, 2023.

Background

In 2016, the City launched its Lake Elsinore Car Cruises on the last Saturday of the month in June, July and August in Downtown Lake Elsinore. The goal of the event was to attract people to shop and dine in our historic downtown. Each Car Cruise consisted of well over 100 classic car participants and hundreds of spectators from throughout the region. The Downtown Merchants Association (DMA) were large supporters of the event and will be participating this year as well. The closure received no negative impact and was a success in keeping participants and spectators safe.

Discussion

The Community Services Department is excited to bring back the popular car show series in partnership with the Downtown Merchants Association. The Lake Elsinore Police Department, Public Works Department and Community Services Department will coordinate resources to ensure the Car Shows continue as a safe and fun for all visitors. In order to ensure the utmost safety of the participants, staff is recommending the street closures identified in Attachment 1 that will be enforced with a combination of City staff and Law Enforcement.

Fiscal Impact

Costs for staffing the road closures are estimated to be approximately \$1,500.

Attachments

Attachment 1- Road Closure Map





Road Closed

Traffic Flow

EXHIBIT A